



October 23, 2018

Deputy Mayor J. Phillip Thompson
Chief Democracy Officer Ayirini Fonseca-Sabune
City Hall
New York, NY 10007

Re: City Funding for Community Based Organizations for Census Engagement

Dear Deputy Mayor Thompson and Ms. Fonseca-Sabune:

As the 2020 census approaches, we are pleased that Mayor de Blasio is moving forward with a multi-faceted census outreach effort and look forward to working with you and the city's Census Office. We strongly urge that this outreach effort include significant funding for non-profit organizations.

While \$4.3 million in city funding for city outreach and publicity is commendable, we also want to note that just funding communications efforts and the City's own Census hires will be insufficient. We strongly urge that the city include adequate funding for non-profit organizations who will be on the front line of census outreach efforts at the neighborhood level. These integral partners will be at the forefront of census outreach efforts in the city's "hard to count" communities.

The first online census and the proposed citizenship question further highlight the need to support efforts at the local effort to help count families with limited or no internet service and who are fearful of government intrusion into their lives.

We would like to work with you to propose realistic funding goals for community outreach efforts and models for how such funding could work. Please be in touch with Liz OuYang, the New York Counts 2020 coordinator, eouyang@nyic.org to schedule a time when New York Counts 2020's leadership can meet with you, hopefully by early November.

Thank you for your prompt attention to this request.



Steve Choi, Executive Director, New York Immigration Coalition
Facilitator, New York Counts 2020

Afua Atta-Mensah, Esq., Executive Director, Community Voices Heard and Pharein Griffith,
Chair, Civic Engagement Committee, NAACP-NY Branch
Co-Chairs, New York Counts 2020 Outreach and Organizing Committee
Bob Kaplan, Director, Jewish Community Relations and Rachel Bloom, Director, Citizens' Union
Foundation
Co-Chairs, New York Counts 2020 State and Local Government Committee

Member Organizations of New York Counts 2020:

Carlyn Cowen, Chief Policy and Public Affairs Officer, Chinese-American Planning Council
Cecilia Clarke, President and CEO, Brooklyn Community Foundation
David Colodny, Director of Legal Services, Catholic Migration Services
Fayth Henderson, Director of Partnerships, 67th Precinct Clergy Council/ GodSquad
John Park, Executive Director, MinKwon Center for Community Action
Hiroko Hatanaka, Member of the Board, Japanese American Social Services, Inc.
Eric Diaz, Executive Director, Vision Urbana, Inc.
Isabelle Coelho-Marques, President, New York Portuguese American Leadership Conference
Talib Abdullah, MSW Executive Director, ACCESS of WNY
Ashley Portillo, Coordinator, Health Programs, Academy of Medical and Public Health Services
Jonathan Bix, Executive Director Nobody Leaves Mid-Hudson
Eunhye Grace Kim, Assistant Director, Korean Community Services of Metropolitan NY
Noha Mahmoud, Digital Organizer, Arab American Association of NY
Ira Yankwitt, Executive Director, Literacy Assistance Center
Michael Schmidt, Director, AJC NY
Bakary Tandia, Policy Advocate, African Services Committee
Meg Sullivan, Director, JCC Harlem
Aracelis Lucero, Executive Director, Masa
Caroline Iosso, Director, Community & Government Affairs, Opportunities for a Better Tomorrow
Sharon Greenberger, President and CEO, YMCA of Greater New York
Margo Paz, Senior Policy Advisor, UJA-Federation of NY
Mae Lee, Executive Director, Chinese Progressive Association
Allison Sesso, Executive Director, Human Services Council
Stephanie Mulcock, Executive Director, Cidadão Global
Talib Abdullah, MSW, ACCESS of WNY

Muna Munassar, Manager, ACCESS of WNY
Erica Lessem, Deputy Executive Director for Programs, Treatment Action Group
Susan Stampler, Executive Director, United Neighborhood Houses
Farzana Linda, Chhaya Community Development Corporation
Christine Zhuang, Communications Manager, Charles B. Wang Community Health Center
Lurie Daniel Favors, General Counsel, Center for Law & Social Justice at Medgar Evers College, CUNY
Sarah Goff, Associate Director, Common Cause NY
Margaret Fung, Executive Director, Asian American Legal Defense and Education Fund (AALDEF)
Rajju Malla Dhakal, Executive Director, Bangladeshi American Community Development and Youth Services
Mr. Chi Loek, President, OCA-NY
Theresa Land-Latta, Social Action Chair, Bronx Alumnae Chapter - Delta Sigma Theta Sorority
Amaha Kassa, Executive Director, African Communities Together
Jennie C Spector, Board Member, Indivisible Nation BK
Melissa Aase, Executive Director, University Settlement
Julie Shapiro, Executive Director, The Door
Reada Edelstein, CEO, LSA Family Health Service
Anthony Harmon, President, NY Branch NAACP
Julia Marden, Founder, Tiny Panther Consulting
Artee Perumal, Vice- Chair, Indo Caribbean Alliance
Jennifer March, Ph.D. Executive Director, Citizens' Committee for Children of New York
David Dyssegaard Kallick, Deputy Director, Fiscal Policy Institute
Dr. Roderick Jones, Executive Director, Goddard Riverside Community Center
Howard Shih, Research and Policy Director, Asian American Federation
Johann Garcia, Business Manager, Local 78
Rachel Tzamorotas, General Counsel, Forestdale