

Audited Financial Statements
and Supplemental Schedules

Citizens Union of the City of
New York

December 31, 2014 and 2013

**CITIZENS UNION OF THE CITY OF NEW YORK
FINANCIAL STATEMENTS
DECEMBER 31, 2014 AND 2013**

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MAIER
MARKEY &
JUSTIC LLP
Certified Public Accountants

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Citizens Union of the City of New York

We have audited the accompanying financial statements of Citizens Union of the City of New York (a New York nonprofit organization), which comprise the statements of financial position as of December 31, 2014 and 2013, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Citizens Union of the City of New York as of December 31, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Supplementary information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedules of functional expenses on pages 15 and 16 are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Maur Markey & Justice LLP

White Plains, New York
April 7, 2015

CITIZENS UNION OF THE CITY OF NEW YORK
STATEMENTS OF FINANCIAL POSITION
DECEMBER 31, 2014 AND 2013

	2014	2013
<u>ASSETS</u>		
Cash and cash equivalents	\$ 145,524	\$ 165,123
Cash - investments	787	1,973
Investments	78,844	75,475
Contributions receivable, less allowance for doubtful accounts of \$7,500 and \$5,000	30,272	21,601
Prepaid expenses	3,377	1,416
Property and equipment - net	204	409
Total assets	\$ 259,008	\$ 265,997
 <u>LIABILITIES</u>		
Accounts payable and accrued expenses	\$ 22,175	\$ 23,496
Due to affiliate - straight-line rent (Note 3)	11,327	15,749
Due to affiliate - other expenses (Note 3)	827	611
Total liabilities	34,329	39,856
 <u>NET ASSETS</u>		
Unrestricted	145,048	148,694
Unrestricted - Board designated	79,631	77,447
Total net assets	224,679	226,141
Total liabilities and net assets	\$ 259,008	\$ 265,997

See accompanying notes and auditor's report.

CITIZENS UNION OF THE CITY OF NEW YORK
STATEMENTS OF ACTIVITIES
FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013

	2014	2013
UNRESTRICTED NET ASSETS:		
<u>UNRESTRICTED REVENUES AND GAINS</u>		
Contributions and membership support	\$ 127,536	\$ 84,450
Event income	280,847	332,750
Interest income	1,665	787
Investment income	745	2,276
	410,793	420,263
TOTAL UNRESTRICTED REVENUES, GAINS, AND OTHER SUPPORT	410,793	420,263
<u>EXPENSES</u>		
Programs	268,764	233,146
General and administrative	30,700	36,723
Fundraising	43,918	65,047
Event expense	68,873	80,533
	412,255	415,449
TOTAL EXPENSES	412,255	415,449
INCREASE/(DECREASE) IN UNRESTRICTED NET ASSETS	(1,462)	4,814
TEMPORARILY RESTRICTED NET ASSETS:		
Decrease to temporarily restricted net assets	-	(1,000)
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS	-	(1,000)
INCREASE/(DECREASE) IN NET ASSETS	(1,462)	3,814
Net assets at beginning of year	226,141	222,327
Net assets at end of year	\$ 224,679	\$ 226,141

See accompanying notes and auditor's report.

CITIZENS UNION OF THE CITY OF NEW YORK
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED DECEMBER 31, 2014 AND 2013

	<u>2014</u>	<u>2013</u>
<u>CASH FLOWS FROM OPERATING ACTIVITIES</u>		
Increase/(decrease) in net assets	\$ (1,462)	\$ 3,814
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation and amortization	205	323
Unrealized (gain) loss on investments	(738)	(2,276)
(Increase) decrease in:		
Contributions receivable	(8,671)	(1,686)
Prepaid expenses	(1,961)	(171)
Increase (decrease) in:		
Accounts payable and accrued expenses	(1,321)	2,693
Due to affiliate - straight-line rent	(4,422)	(1,769)
Due to affiliate - other expenses	216	(926)
Net cash provided/(used) by operating activities	<u>(18,154)</u>	<u>2</u>
<u>CASH FLOWS FROM INVESTING ACTIVITIES</u>		
Purchase of investments	<u>(2,631)</u>	<u>(73,199)</u>
Net cash provided/(used) by investing activities	<u>(2,631)</u>	<u>(73,199)</u>
Net increase/(decrease) in cash and cash equivalents	(20,785)	(73,197)
Cash and cash equivalents at beginning of year	<u>167,096</u>	<u>240,293</u>
Cash and cash equivalents at end of year	<u><u>\$ 146,311</u></u>	<u><u>\$ 167,096</u></u>

See accompanying notes and auditor's report.

CITIZENS UNION OF THE CITY OF NEW YORK
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2014 AND 2013

Note 1 – Summary of significant accounting policies

Organization and exempt status

Founded in 1897, Citizens Union of the City of New York (“CU”) is incorporated under the New York Not-For-Profit Corporation Law. CU is exempt from federal income taxes under section 501(c)(4) of the United States Internal Revenue Code.

CU was formed as a union of citizens of New York City, without regard to political party, for the purpose of securing the honest and efficient government of the City of New York.

Income Taxes

In accordance with Financial Accounting Standards Board Codification Topic 740, *Accounting for Income Taxes*, entities are required to disclose in their financial statements the nature of any uncertainty in their tax position. For tax-exempt entities, their tax-exempt status itself is deemed to be an uncertainty, since events could potentially occur to jeopardize their tax exempt status. CU’s accounting policy for evaluating uncertain tax positions is in accordance with generally accepted accounting principles. CU has not recognized any benefits from uncertain tax positions in 2014 or 2013 and believes it has no uncertain tax positions for which it is reasonably possible that the total amounts of unrecognized tax benefits will significantly increase or decrease within 12 months of the statement of financial position date.

Cash equivalents

For purposes of the statements of cash flows, CU considers all highly liquid debt instruments purchased with an initial maturity of three months or less to be cash equivalents.

Property and equipment

Property and equipment is recorded at cost. Contributions of property and equipment are recorded at fair value at the date of donation. Depreciation is provided for using the straight-line method over the estimated useful lives of the assets.

Expenditures for maintenance and repairs are charged to expense, and renewals and betterments are capitalized. Upon sale or retirement the cost of the asset and the related accumulated depreciation are removed from the accounts, and the remaining gain or loss is included in the results of operations.

Promises to give and revenue recognition

Contributions are recognized when the donor makes a promise to give to CU that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets.

CITIZENS UNION OF THE CITY OF NEW YORK
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2014 AND 2013

Note 1 – Summary of significant accounting policies (continued)

Functional allocation of expenses

The costs of program and supporting services have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among programs, general and administration and fundraising.

Contributions receivable

Pledges that are expected to be collected within one year are recorded at their net realizable value. Pledges that are expected to be collected in future years are recorded at present value of the amount expected to be collected.

CU allows for estimated losses on accounts receivable based on prior bad debt experience and subsequent collections. Uncollectible accounts are charged against the allowance account as realized.

Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of support and expenses during the reporting period. Actual results could differ from those estimates.

Classification of net assets

The net assets of CU and changes therein are classified as follows:

Unrestricted net assets – All funds not restricted by a donor or grantor and assets not limited through contractual control or under debt agreements are classified as unrestricted.

Temporarily restricted net assets – Temporarily restricted net assets are those whose use by CU has been limited by donors to a specific time period or purpose. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified as unrestricted net assets and reported in the statement of activities as a net asset released from restrictions. Contributions, which include unconditional promises to give (pledges), are recognized as revenue in the period received. Contributions with donor-imposed restrictions that are met in the same year as received are reported as support in the accompanying financial statements. CU currently has no temporarily restricted net assets.

Permanently restricted net assets – Permanently restricted net assets are those assets, which have a donor imposed restriction stipulating that resources be maintained permanently. CU currently has no permanently restricted net assets.

CITIZENS UNION OF THE CITY OF NEW YORK
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2014 AND 2013

Note 1 – Summary of significant accounting policies (continued)

Advertising

CU expenses advertising costs as incurred. Program related advertising expense was \$31,254 for the year ended December 31, 2014. There were no advertising costs for the year ended December 31, 2013.

Note 2 – Investments

In 2013 CU adopted an investment policy consistent with the standards of prudent management of investment assets set forth in New York Prudent Management of Institutional Funds Act (“NYPMIFA”) enacted by New York State in 2010. CU maintains a “board designated” unrestricted fund that it treats as an institutional reserve fund. A significant portion of that fund has been invested according to the policy the Board adopted in 2013.

Investments at December 31, 2014 consist of the following:

	<u>Cost</u>	<u>Market Value</u>
Mutual funds	\$ 7,243	\$ 6,928
Exchange traded funds	68,758	71,916
	<u>\$ 76,001</u>	<u>\$ 78,844</u>

Investments at December 31, 2013 consist of the following:

	<u>Cost</u>	<u>Market Value</u>
Mutual funds	\$ 7,050	\$ 6,979
Exchange traded funds	66,319	68,496
	<u>\$ 73,369</u>	<u>\$ 75,475</u>

Investment return for the years ended December 31, is summarized as follows:

	<u>2014</u>	<u>2013</u>
Unrealized gain	\$ 738	\$ 2,276

CITIZENS UNION OF THE CITY OF NEW YORK
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2014 AND 2013

Note 2 – Investments (continued)

The following table summarizes the levels in the fair value hierarchy that CU’s investments fall into as of December 31, 2014:

<u>Type</u>	<u>Level I</u>	<u>Level II</u>	<u>Level III</u>	<u>Total</u>
Mutual funds	\$ 6,928	\$ -	\$ -	\$ 6,928
Exchange traded funds	71,916	-	-	71,916
	<u>\$ 78,844</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 78,844</u>

The following table summarizes the levels in the fair value hierarchy that CU’s investments fall into as of December 31, 2013:

<u>Type</u>	<u>Level I</u>	<u>Level II</u>	<u>Level III</u>	<u>Total</u>
Mutual funds	\$ 6,979	\$ -	\$ -	\$ 6,979
Exchange traded funds	68,496	-	-	68,496
	<u>\$ 75,475</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 75,475</u>

Accounting standards require enhanced disclosures about investments that are measured and reported at fair value. A hierarchal disclosure framework has been established, which prioritizes and ranks the level of market price observability used in measuring investments at fair value. Market price observability is impacted by a number of factors, including the type of investment and the characteristics specific to the investment. Investments with readily available active quoted prices or for which fair value can be measured from actively quoted prices generally will have a higher degree of market price observability and a lesser degree of judgment used in measuring fair value. All of CU’s investments are classified as Level I, which is as follows:

Level I — Quoted prices (unadjusted) are available in active markets for identical investments as of the reporting date. The type of investments included in Level I include listed equities, securities and listed derivatives. CU does not adjust the quoted price for these investments, even in situations where CU holds a large position and a sale could reasonably impact the quoted price.

Included in investments is \$787 and \$1,973 in cash for the years ended December 31, 2014 and 2013, respectively.

Note 3 – Affiliation with Citizens Union Foundation, Inc.

CU is affiliated with the Citizens Union Foundation, Inc. (“CUF”), a Not-for-Profit organization tax-exempt under Internal Revenue Code Section 501(c)(3). CUF is the non profit research, education and advocacy organization affiliated with CU. CU seeks a municipal and state government that is open, transparent, and responsive to the interests of the citizens of New York and undertakes efforts to increase civic participation and knowledge among the citizenry. CUF conducts research and analyzes the impact of proposed public policy and legislation at the city and state level.

CITIZENS UNION OF THE CITY OF NEW YORK
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2014 AND 2013

Note 3 – Affiliation with Citizens Union Foundation, Inc. (continued)

CU and CUF have entered into an agreement to share common facilities and certain expenses in accordance with conditions and formulas set for the purpose. The staffs of the two organizations maintain records of the time spent on each activity and allocate expenses based upon employee hours.

This agreement includes rent expense, which is payable under a lease entered into by CUF. The lease expires in 2018. The lease provides for reduced rent in the early years and escalations in the later years. CU records rent on a straight-line basis. The accrued rent liability balance relates to the rent expense which has been recorded in excess of the amounts paid, and is included in the amount payable to CUF. CU's rent expense related to this lease amounted to \$33,835 and \$34,708 in 2014 and 2013, respectively.

Minimum future payments by CU under this agreement for years ended December 31st are as follows:

2015	\$ 35,662
2016	36,487
2017	37,333
2018	28,484
	<u>\$ 137,966</u>

Amounts due from CU to CUF totaled \$12,154 and \$16,360 at December 31, 2014 and 2013, respectively. Of these amounts, \$11,327 and \$15,749 can be attributed, respectively, to the accrued rent liability of future years owed by CU to CUF for the years ended December 31, 2014 and 2013. The owed amounts of \$11,327 and \$15,749 are due to annual accruals since the inception of the lease. These balances are non-cash obligations and will be reduced to zero by the end of the lease in 2018. The other amounts of \$827 and \$611 for the years ended December 31, 2014 and 2013, respectively, consist of shared operating expenses that were fully reimbursed in early 2015 and 2014, respectively.

Note 4 – Concentrations of credit risk

CU maintains its cash and cash equivalents in accounts that are insured by the U.S. Federal Deposit Insurance Corporation ("FDIC"). Throughout the year the bank balances may exceed the limit insured by the FDIC. CU has not experienced any losses to date resulting from this policy.

Note 5 – Concentrations of support

CU received \$280,847 and \$332,750 in revenue in 2014 and 2013, respectively, as a result of fundraising efforts in relation to the annual dinner and the spring event. Revenue from the annual dinner and the spring event represented approximately 68% and 80% of all revenue for the years ending December 31, 2014 and 2013, respectively.

**CITIZENS UNION OF THE CITY OF NEW YORK
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2014 AND 2013**

Note 6 – Concentrations of contributions and grants receivable

As of December 31, 2014, pledges from four donors represented 85% of contributions receivable. Pledges from five donors represented 80% of contributions receivable as of December 31, 2013.

Note 7 – Retirement benefits

CU maintains a simplified employee pension plan (SEP-IRA). Upon one year of service, employees of CU who earn in excess of \$450 are eligible for contributions to the plan. At the discretion of the Board of Directors, CU may make a discretionary contribution equal to a percentage of the participants' salary. CU contributed 4% of each eligible employee's annual salary in 2014 and 2013. Expenses related to retirement contributions were \$4,831 and \$5,884 for the years ended December 31, 2014 and 2013, respectively, and are included in salaries, taxes and benefits.

Note 8 – Property and equipment - net

Property and equipment – net consists of the following at December 31st:

	<u>2014</u>	<u>2013</u>
Leasehold improvements	\$ 1,180	\$ 1,180
Office furniture and equipment	<u>12,239</u>	<u>12,239</u>
	13,419	13,419
Less: accumulated depreciation	<u>(13,215)</u>	<u>(13,010)</u>
	<u>\$ 204</u>	<u>\$ 409</u>

Depreciation expense amounted to \$205 and \$323 in 2014 and 2013, respectively.

Note 9 – Board Designated Institutional Reserve Fund

CU's institutional reserve fund was designated by the Board of Directors, in an amount originally totaling \$75,000, as a separate organizational fund to be invested in accordance with its investment policy (see Note 2) and used for purposes approved by the Board.

Strategies Employed for Achieving Return Objectives

The investment strategy of CU is based on a disciplined, consistent and diversified approach utilizing multiple asset classes as appropriate. The intent is to accommodate and consider diverse strategies deemed reasonable and prudent.

Invested assets are managed with the goal of protecting principal while generating income appropriate to an investment strategy generally characterized by investment advisors as "Moderate" or "Moderate Growth."

Spending Policy

Decisions with respect to spending from the Institutional Reserve Fund shall be made by the Board in compliance with prudence standards.

**CITIZENS UNION OF THE CITY OF NEW YORK
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2014 AND 2013**

Note 10 – Subsequent events

Management has evaluated all subsequent events or transactions for potential recognition or disclosure through April 7, 2015, the date these financial statements were available to be issued.

SUPPLEMENTARY INFORMATION

CITIZENS UNION OF THE CITY OF NEW YORK
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED DECEMBER 31, 2014

	<u>Program Services</u>	<u>General & Administrative</u>	<u>Fundraising</u>	<u>Event Expenses</u>	<u>Total</u>
Salaries, taxes and benefits	\$ 146,309	\$ 16,729	\$ 29,071	\$ -	\$ 192,109
Programs/Events	1,419	-	486	68,873	70,778
Rent and related expenses	25,715	3,045	5,075	-	33,835
Professional fees	22,045	6,599	162	-	28,806
Office expense	6,908	896	4,845	-	12,649
Travel and meetings	3,418	169	86	-	3,673
Postage	5,264	195	1,793	-	7,252
Printing and mailing	17,198	79	981	-	18,258
Advertising	31,254	-	-	-	31,254
Computer expense	4,751	56	679	-	5,486
Telephone	1,979	135	246	-	2,360
Insurance	2,348	278	464	-	3,090
Depreciation	156	19	30	-	205
Contribution receivable allowance	-	2,500	-	-	2,500
	<u>\$ 268,764</u>	<u>\$ 30,700</u>	<u>\$ 43,918</u>	<u>\$ 68,873</u>	<u>\$ 412,255</u>

See accompanying auditor's report.

**CITIZENS UNION OF THE CITY OF NEW YORK
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED DECEMBER 31, 2013**

	<u>Program Services</u>	<u>General & Administrative</u>	<u>Fundraising</u>	<u>Event Expenses</u>	<u>Total</u>
Salaries, taxes and benefits	\$ 159,724	\$ 24,460	\$ 37,317	\$ -	\$ 221,501
Programs/Events	1,530	-	-	80,533	82,063
Rent and related expenses	24,990	3,818	5,900	-	34,708
Professional fees	7,876	6,846	6,862	-	21,584
Office expense	4,609	796	4,024	-	9,429
Travel and meetings	3,598	-	402	-	4,000
Postage	7,538	51	2,838	-	10,427
Printing and mailing	15,862	142	6,263	-	22,267
Computer expense	3,337	110	559	-	4,006
Telephone	1,827	156	350	-	2,333
Insurance	2,022	309	477	-	2,808
Depreciation	233	35	55	-	323
	<u>\$ 233,146</u>	<u>\$ 36,723</u>	<u>\$ 65,047</u>	<u>\$ 80,533</u>	<u>\$ 415,449</u>

See accompanying auditor's report.